



EVENT PRESS RELEASE

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FOR IMMEDIATE RELEASE

Summer is Here. It is Time To Read, Renew, Repeat!

SANTA CRUZ, California —Santa Cruz Public Libraries (SCPL) is thrilled to welcome the summer season with the launch of their 2024 Summer Reading Program and invites adults, children and their family members to visit their local library, Bookmobile, or the SCPL website to sign up for the program. Reading transports us to magical worlds and sparks our imagination and creativity. The theme of this year’s Summer Reading Program is: Read, Renew, Repeat, a conservation message inviting participants to reduce consumption and reuse materials, and to read as a restorative measure for self-care and renewal.

The program will kick off on Saturday, June 1, 2024 at 10:00 AM at the brand-new Aptos Branch Library. The newest SCPL branch was chosen as the venue for this celebration, as the grand opening event for the branch on February 4 had to be postponed due to a weather event. SCPL is hoping to recreate some of the magic planned for that day during the kick off celebration. The festivities will include performances by Magician James Chan, MusicalMe, face painting with Wisteria Faerie Creations and a performance by local musicians Cement Ship from our Soundswell collection.

“The Summer Reading Program is all about celebrating reading for pleasure and encouraging children and everyone to keep reading all summer long.” Youth Programs and Services Manager Heather Norquist said. “I love that we have this opportunity to host special performances by magicians, puppeteers, musicians and more, and that we give children books as incentive prizes to build their home libraries”.

“Summer is really a special time of year for the library. Our librarians spend months planning a tightly packed schedule of programs, thinking through every single detail, then get to see their work come to fruition as people of all ages come together for reading, learning, and fun.” Adult Programs and Services Manager Jessica Goodman added.

Participants win prizes for reaching their goals through each of the reading milestones set by the program. The last day to log reading minutes for the Summer Reading Program is Wednesday, July 31, and the last day to sign out and redeem prizes is Saturday, August 10. During the next two months, every branch in our ten library system and our Bookmobile will host a range of free activities for children, teens, and adults to encourage and support a love of reading.



Our libraries are committed to supporting lifelong learning and educational enrichment for all families and readers, and the Summer Reading Program is a great way to not only promote learning, but to connect with young readers and foster love for reading and our libraries . To learn more about the summer reading adventure at the library, please call 831-427-7713 or visit the SCPL Summer Reading Program website at:www.santacruzpl.org/srp.

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ABOUT THE SANTA CRUZ PUBLIC LIBRARY SYSTEM:

Santa Cruz Public Libraries (SCPL) brings people, information, and resources together to enrich lives and strengthen the community. SCPL gives every Santa Cruz community member the opportunity to learn through educational resources, classes, and staff support. The Library develops programs for the broad community as well as for specific groups like students, seniors, and those who are most vulnerable, including the unhoused and incarcerated. SCPL also curates specialty collections, like genealogy and local history. Learn more about SCPL at SantaCruzPL.org or on social media. To access the SCPL Press Kit visit <https://www.santacruzpl.org/press-kit/>.